

## 33. VALKENBURG AAN DE GEUL

**Population:** 16 470

**Points awarded based on the analysis:** 71.1

**Number of labeling bicycles awarded:** 4

### Major points of the city's cycling policy:

- Secure cycling infrastructure that facilitates utility cycling.
- Substantial budget allocated to the development of daily cycling mobility.
- Short and long-term bicycle parking installed in strategic locations.

### Areas of potential improvement for the municipality:

- Continue the development of infrastructure signposts and create signage adapted to utilitarian users across the city.

### The city's cycling policy:

In the world of sports cycling, the city of Valkenburg aan de Geul is renowned for its constant involvement in international events (Tour de France, World Championship Road Race, Amstel Gold Race, Tour Féminin, etc.). The city invests annually in the organization of these events, thus putting cycling in the spotlight. In addition, the city is home to the Shimano Experience Center, which allows visitors to experience the new products and technologies developed by this company.

With regard to the development of daily cycling mobility, the city is also heavily involved and allocates an annual budget of 20€ per resident. This investment has made it possible to develop cycle facilities along 80% of all major roads. The city and its surrounding are equipped with different forms of cycle facilities (bicycle paths, marked lanes, advisory lanes). Furthermore, the city has implemented traffic calming measures to secure cyclists in the city center.

In order to support everyday cycling, multimodal hubs and schools are well equipped with parking spaces (quality racks, secure shelters), which meet the needs of all users. In addition, the city works with local, regional, and national organizations to promote bicycle use (cycling classes at school, awareness campaigns). Private actors are not to be outdone; some companies offer employees ideal conditions to consider cycling for their commute. In addition, the city has a financial support system that helps families pay for the necessary equipment so that children can practice cycling as a sport.

Therefore, the city of Valkenburg aan de Geul obtains the maximum level of 4 bicycles with the label. This is the first time that a medium-sized city has received this award level.